THREESTAR

COMMUNITY SNAPSHOT

SHELBY COUNTY

Cities:

Arlington, Bartlett, Collierville, Germantown, Lakeland, Memphis*, Millington

From 2015 to 2018, TNECD has made

28

Investments through
Community and Rural Development
Grants and Consulting Services
valued at:

\$9,012,314

Mayor Lee Harris www.shelbycountytn.gov

www.growth-engine.org

LABOR AND WORKFORCE

Labor Force (2017):	439,415	Population (2012)	939,425
Employment (2017):	420,439	Population (2017):	936,961
Unemployment Rate (2017):	4.3%	Population Percent Change (2012-2017):	-0.3%
Labor Force Participation Rate (2017):	65%	Median Age:	35.3

ENTREPRENEURSHIP AND SMALL BUSINESS

Memphis Small Business Development Center
SBDC is located at: Southwest Tennessee Community Colle
Guide for entrepreneurs starting a business:
https://www.tnsmartstart.com/

ECONOMIC STATUS

DEMOGRAPHICS

County Economic Status (FY 2019):	Transitional
Personal Income Per Capita (2017):	\$47,655
Market Income Per Capita (2017):	\$39,192
Median Household Income (2017):	\$48,415
Poverty Rate (2017):	20.8%

EDUCATION

Average ACT Score (2018):	19.1
High School Graduation Rate (2018):	83.0%
College Going-Rate (2017):	63.5%
Age 25-64 with High School Degree or Higher:	88.9%
Age 25-64 with Associates Degree or Higher:	38.3%
Age 25-64 with Bachelor's Degree or Higher:	31.4%

TAX STRUCTURE AND REVENUES

State Debt Per Capita (2015):	\$913	
County Debt Per Capita (FY 2017):	\$1,146	
Local Sales Tax Collections (FY 2017):	\$281,674,087	
Local Sales Tax Collections (FY 2018):	\$299,416,768	
Local Sales Tax Collections Percent Change	6.3%	
(FY 2017 to FY 2018):		

SAFETY

Crime Rate Per 1,000 People (2017): 134.4

Located in TNECD Greater Memphis Region - Director of Business Development: Gwyn.Fisher@tn.gov

TNECD - 312 Rosa L Parks Blvd, 27th Floor, Nashville TN, 37243 - https://tn.gov/ecd/threestar
ThreeStar -- Community Development Director: Jody.Sliger@tn.gov

